

FOR IMMEDIATE RELEASE:

## VSO Software announces the release of a new program: VSO Video Converter.

TOULOUSE, France (July 17th, 2013) – VSO Software releases today VSO Video Converter, an all-in-one tool to convert videos from and into almost any format.



The software accepts all video types on the market and converts them to the most popular formats, so they can be played on any device. Indeed the software converts to a large selection of outputs: DVD (PAL and NTSC standards, with DVD menu), Avi, MKV, tablets (Ipad, Samsung Tab, etc), smartphones (Iphones, etc), PS3, Xbox and Playstation with various codecs available (H264, DivX, Mpeg2, Mpeg 4, AAC, AC3, DTS...), audio profiles and WebM. Virtually any videos are accepted as input, including decrypted Blu-ray and DVDs, with support of the right angle and automatic main movie

detection.

“We had a few programs to convert videos into different formats, but a “universal” converter was missing from our catalog, and asked for by our users”, explains Cedric Van-Dendaele, developer at VSO Software. “Now with VSO Video Converter, only one tool fulfills all video conversion needs. All options are at hand to make custom video projects in any output format”

With VSO Video Converter, conversions can be done in 1 easy click, while also providing a wide range of options for more advanced users. A clear timeline display allows for complete control over video customization. Adding audio, subtitles files and chapter points, or merging videos together is done in one click. An integrated video player enables preview of any editing applied on the project, like brightness/contrast control, cutting off unwanted parts of the video, adjusting the screen size, rotating the image, etc.

The strength of the software lies in its ability to combine output image quality and speed of conversion, allowing for simultaneous conversions and with DXVA2 hardware decoding and Nvidia encoding support.



Three conversion formats, MKV, WebM and Audio (Ogg) are available for free without the need of a license key.

The program can be downloaded here: <http://www.vso-software.fr/download.php>

The free trial includes 10 minute video conversion.

VSO Video Converter full version costs 39.99\$

### About the company



**VSO Software** is an innovative company located in France (Toulouse). Specialized in video conversion, the company has established itself as a multimedia software editor recognized worldwide. VSO Software is dedicated to producing high quality software with easy to use programs for users of all levels.

### Contact

Press and webmasters are allowed to publish the trial version on their website and cover CDs.

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